

THE BEST WAY TO PROMOTE YOUR GOOD NAME?  
**USE OURS.**



2026 PROMOTION GUIDE

# SPONSORSHIP LEVELS

The Builders Exchange maintains an active event calendar, offering exclusive benefits and increased visibility to those who sponsor these events. We offer a variety of sponsorship levels, so you can choose those events and investment levels that are right for you and your business.

Budget and commit now for 2026 events and sponsorships all at once, with the ability to make payments through July 1.

## Signature

**\$10,000**

Web Sponsor

1 minute speech at all events

**Golf Teams (3) - 12 Tickets**

Golf Sponsor

Clay Shoot Tickets - **4 Tickets**

Clay Shoot Sponsor

AOE Tickets & Drink Tickets - **8 Tickets**

Economic Forecast Tickets - **8 Tickets**

Economic Forecast Sponsor

Pitspitters Tickets - **4 Tickets**

Full Page Directory Ad

Extra 5 Directory Categories

## Platinum

**\$6,000**

Golf Team (1) - **4 Tickets**

Golf Sponsor

Clay Shoot Tickets - **2 Tickets**

Clay Shoot Sponsor

AOE Tickets & Drink Tickets - **8 Tickets**

Economic Forecast Tickets - **8 Tickets**

Economic Forecast Sponsor

Marketing Table - Economic Forecast

Pitspitters Tickets - **2 Tickets**

Full Page Directory Ad

Extra 5 Directory Categories

Project photos on BX website

## Gold

**\$4,000**

Golf Team (1) - **4 Tickets**

Golf Sponsor

Clay Shoot Tickets - **1 Tickets**

Clay Shoot Sponsor

AOE Tickets & Drink Tickets - **4 Tickets**

Economic Forecast Tickets - **4 Tickets**

Economic Forecast Sponsor

Marketing Table - Economic Forecast

Pitspitters Tickets - **2 Tickets**

1/2 Page Directory Ad

Extra 5 Directory Categories

# BUILDING ON A LEGACY OF EXCELLENCE.



Since 1951, The Builders Exchange of Northwest Michigan has built a solid reputation providing plan room and printing services to the trades.



As Northern Michigan's premier contractor's organization, we support and advocate for our members, providing exclusive opportunities and resources for them to grow their skills and businesses. From training classes to our project search software, we are here to support the commercial construction industry.



This 2025 Promotion Guide provides you, as a BX member, with a variety of valuable opportunities to promote your business through participation and partnership in any of our many popular events.

## MEMBERSHIP DUES

Affiliate Membership	\$350
Standard Business Membership	\$545
Premium Business Membership	\$1,095
Unique Visitor List	\$110
Additional Project Database User	\$10
Additional Project Database User without login	\$5
One time, one project access	\$50

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## DIRECTORY

Business Card Ad	\$100
Full Page Ad	\$400
Half Page Ad	\$250
Inside Front Cover Ad <i>(Reserved)</i>	\$800
Back Cover Ad <i>(Reserved)</i>	\$850
Inside Back Cover Ad <i>(Reserved)</i>	\$800
Classifications over 3	\$20
Additional Branch	\$150

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## CLAY SHOOT

Clay Shoot Ticket	\$100
Raffle Prize Sponsor	\$300
Snack Sponsor	\$150

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## GOLF EVENT

Golf Outing Team	\$1,000
Hole Sponsorship - One Course	\$300
Hole Sponsorship - Two Course	\$500
Putting Green Sponsor	\$800
Golf Cart Sponsor	\$1,000
Raffle Table	\$750
Scorecard Sponsorship	\$500
Goodie Bag Sponsor	\$400
Water Bottle Sponsor	\$250
Longest Drive Contest Sponsor - 2 Courses	\$600
Closest to Pin Contest Sponsor - 2 Courses	\$600
Scoreboard Sponsor	\$1,000
Volunteer Shirt Sponsor	\$400
Display Space/Table	\$200
Equipment Display	\$1,000
Golf Outing Dinner Only	\$40

## AWARDS OF EXCELLENCE

Dinner Ticket- Single Dinner	\$100
Table of 8 Award Entry	\$1,000
Dessert Sponsor	\$500
Marketing Table	\$300
Table Sponsor	\$500
Breakfast Ticket	\$100
Breakfast Table of 8	\$800

To learn more about sponsorship opportunities, contact Lisa at

[\*\*lisa@bxtvc.com\*\*](mailto:lisa@bxtvc.com)